

Media Advisory

Silent Circle Cautions Consumers and Companies About Sales of Gray-market Blackphone 2

Purchasing through approved channels is the only way to ensure access to software as well as handsets for best-in-class secure and private mobile communications solution.

GENEVA, January 16, 2017 – Emphasizing its commitment to a rapidly expanding customer base in the Asia Pacific region, [Silent Circle](#) today advised consumers and companies to work directly with authorized sales partners when purchasing its award-winning Blackphone 2.

“Blackphone 2 sales are fueled largely by demand for the innovative capabilities Silent Circle’s encryption-based, field-proven software brings to the handset,” said Blair Young, VP Product Management, Silent Circle. “Lately, we’ve been getting reports that unauthorized resellers and distributors are representing themselves as approved providers, seeking to capitalize on the popularity of our brand and product. Some are advertising very low prices to draw interest.”

“Unfortunately, these gray market sellers are deceiving the people who buy from them,” Young continued. “Those customers don’t find out until it’s too late that they are purchasing unofficial Blackphone 2 devices and won’t get access to Silent Circle’s rich software portfolio, new and enhanced applications, or customer service and support.”

Silent Circle is working aggressively to combat this risk to its prospects and customers worldwide.

About Silent Circle

Silent Circle's products are deployed in hundreds of the most demanding network environments worldwide, including a number of leading Fortune 100 accounts and 30 international government organizations. Designed by the best minds in mobility, encryption, security and privacy, Silent Circle’s fundamentally different technology sets the standard for enterprise privacy. Founded on the principle of transparency, Silent Circle fosters community input and review of its systems and services, and hosts a bug bounty program for reporting qualifying security vulnerabilities.

Silent Circle is a leader in enterprise privacy, delivered through a game-changing mobile ecosystem of software and services to build a fundamentally better mobile architecture. The company was co-founded by former Navy SEAL and security expert Mike Janke; Internet Hall of Famer Phil Zimmermann, developer of Silent Circle’s ZRTP cryptography protocol and co-founder of PGP Corporation; and Jon Callas, creator of Apple’s whole disk encryption software and also a PGP Corporation co-founder. Visit us at www.silentcircle.com.